



In aid of
**Sea
splash**
Norfolk and
Waveney

Sponsorship packages 2026

About Sea Splash 2026

We're making waves again this year, splashing across the county at **three coastal locations** as part of Norfolk and Waveney Mind's annual sea dip fundraiser. This uplifting event brings together communities from across the region to raise awareness and vital funds for mental health support, all while embracing the invigorating power of cold water dipping.

Last year marked our first ever fundraiser taking place at a single location, Gorleston Beach. Our 2025 team of **43 brave sea-dippers** took to the water with courage and purpose, raising over **£4,800** to help us continue our mission to support mental health and wellbeing across Norfolk and Waveney.

As your local Mind, we're proud to be **independently governed and funded**, meaning every penny raised stays right here in Norfolk and Waveney. We tailor our services to meet the unique needs of our communities, and your support directly contributes to life-changing mental health programmes, crisis support, and outreach initiatives.

Key information:

Date: Sunday 1 February

Locations: Southwold, Gorleston and Cromer

Arrival time: 10am

Website: norfolkandwaveneymind.org.uk/sea-splash



Headline Sponsor

one
package
available



Branding, recognition and visibility at Sea Splash!

- Your logo printed on all the advertising materials. **250 individual** leaflets will be handed out at the three locations prior to the event as part of the sign up process
- Event sponsorship announcement on Norfolk and Waveney Mind social media channels (**Facebook, Instagram and LinkedIn**) including quotes from Norfolk and Waveney Mind CEO or Executive Leadership Team as well as a quote from [Your Business]
- Personal thank you message from the CEO
- Spotlight feature in Norfolk and Waveney Mind **external newsletter** before and after the event featuring them as the main sponsor and thanking [Your Business] for their support
- Website recognition - **logo** on the Sea Splash event webpage

- Promotional materials displayed at each location such as **weatherproof banners and leaflets**
- Frequent tags in our promotion of Sea splash via our social media with our combined following of **19,000 followers**
- Your logo on the ribbon of the **medal**.

Extra perks and event involvement

- **5 free entries** into the event (location of your choice)
- **Certificate of sponsorship** to display at your workplace
- First **refusal of sponsorship** of Sea Splash 2027

*Sponsorship rewards are subject to print and production deadlines.

£3,000

Community Sponsor

Branding, recognition and visibility at Sea Splash!

*Sponsorship rewards are subject to print and production deadlines.

- Logo included in “With Thanks To” section of the event printed materials.
- Included in post-event group social media thank you post, with photos and final fundraising total.
- Website recognition - logo on the Sea Splash event webpage.
- Promotional materials displayed at the location of your sponsorship such as weatherproof banners and leaflets.

Extra perks and event involvement

- **2 free entries** into the event (location of your choice)
- **Certificate of sponsorship** to display at your workplace.

£500 Per location



For more information, or to discuss sponsorship, please contact:

fundraising@norfolkandwaveneymind.org.uk